Abstract of the Disclosure

A holder for efficiently and cleanly affixing a stuffed toy animal in standing position adjacent a container for a plant or floral arrangement. The holder includes a rod and first and second ribbons. The first ribbon interconnects the head of the stuffed animal and the rod, while the second ribbon is wound around the rod to secure the first ribbon and then spirals downwardly as a covering. A third ribbon may be formed into a bow and attached to the holder as decoration.

5